

HELP US TO END CHILDHOOD BULLYING!



The Anti-Bullying Alliance, founded in 2002 by NSPCC & the National Children's Bureau, unites over 240 organisations to bring an end to childhood bullying. Covering England, Wales & Northern Ireland & with offices in London & Belfast, our small but impactful team urgently needs your support to continue our mission.

Why your support matters

Every year, over 1 in five children report being bullied, disrupting their childhoods & impacting their mental health & education. This issue costs an estimated £11bn annually & leaves lasting effects into adulthood, particularly affecting vulnerable groups like children with SEND, children in poverty & young carers.

Despite its prevalence, the children's workforce lack basic training in bullying prevention & response strategies, with no mandatory reporting in schools. Your help is crucial to addressing these gaps.



Our impact

Anti-Bullying Week: Our campaign reaches

8 million children in 80% of schools, supported by celebs inc. Victoria Beckham & Anthony Joshua.



Odd Socks Day:

Over 5 million children and countless adults, celebrating uniqueness & raising awareness by wearing odd socks.



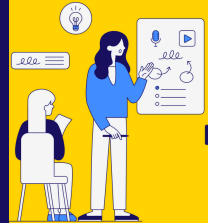
Direct School Support: Tailored anti-bullying plans for

over 400 schools annually.



Training: Providing CPD to

20,000+ participants annually equipping them with anti-bullying skills.



Media impact:



Extensive reach across TV, radio, newspaper & social media platforms.

Young ABA:

Our work is guided by 50 young people



influencing our initiatives.

Parental Support:

Reaching 4,000 parents annually with resources on bullying-related issues.



Influencing policy:

Working with ministers, parliamentarians & departments to shape effective anti-bullying practice.



Don't just take our word for it!

"Anti-Bullying Week literally saved my life"

- A young person

"One of the best training sessions I've ever had"

- Training participant



Your support will help us expand our reach & protect more young lives. Together, let's end childhood bullying.

anti-bullyingalliance.org.uk



Contact us

Please contact Martha Evans, Director of the Anti-Bullying Alliance aba@ncb.org.uk