

United Against Bullying School Case Study: Appearance targeted bullying identified through CPOMS

How [school] identified appearance targeted bullying through CPOMS

Context of our anti-bullying work

While we had reporting systems for bullying in place, we were not always reporting smaller incidents on CPOMS which meant that a bigger issue was missed in one instance. This was addressed through staff training.

This case study refers specifically to how this training enabled a bullying situation to be identified without it being specifically reported to a member of staff. The child is in Year 6 and has been suffering with body image as a small group of boys had been teasing her regarding body hair, her curly hair and her general appearance. This was brought to light through a picture being built through CPOMS. The child was also beginning to struggle with eating.

What we hoped to achieve

- For the bullying to stop.
- For the victim to grow in self-confidence
- For the ring-leader to understand the impact of their words

The action we took

- Dove body image project
- Enhanced RSE lessons including a parent workshop
- Talkabout for children intervention
- Support for the ring-leader around his own self-esteem – working with our Mental Health Champion. This child was also supported by this person in their SATs as the anxiety surrounding this was identified as one possible trigger for their bullying behaviour.

Impact and outcomes of the work

The victim has developed stronger friendships. She has been supported in forming new friendships ahead of her transition to secondary school and it was clear at the transition roadshow recently that she is feeling more confident about the move.

Mum and the victim have both said that no further incidents have taken place.

The ring-leader approached me and asked if they could apologise to the victim following the work in class on body image – this was well received.

What we have learned

This was an example of the use of CPOMs and being able to build a picture from lots of incidents which appeared minor at first.