

United Against Bullying School Case Study: Assemblies to share the definition of bullying

How The St Lawrence Academy used anti-bullying assemblies to increase student knowledge and engagement

Context of our anti-bullying work

As part of the summer term anti-bullying assemblies to all year groups in the academy, I wanted to revisit our work over the year on bullying and share the impact of our journey so far on the UAB programme.

What we hoped to achieve

I was keen to have a range of people from our academy community share their definition of bullying for us all to reflect on and discuss in an assembly, and through our tutor time sessions too. I hoped that this would show that everyone understands what bullying is and that we could reinforce the definition of it together and also our responsibilities to all look out for each other and play our part in tackling bullying behaviour.

The action we took

['What is Bullying?' video](#)
[Anti-Bullying assembly - May 2022](#)

You can see from these links the bullying video and our assembly. I was pleased that a range of people wanted to contribute and share their understanding of bullying. This has been shared on our social media and around the academy too - helping to ensure that all are reminded regularly of our commitment to preventing bullying and keeping everyone educated around the key topics.

Impact and outcomes of the work

Following on from the success of this video and the assemblies that took place, we are now planning in the next academic year to create further videos to reinforce important parts of our brand new Anti-Bullying policy. I think some of this will include welcoming in parents/carers to discuss their knowledge of their responsibilities. Further types of promotional material like this will focus on our new perfect body and peer mentor team also working together to share footage of bullying topics and resources. Lots of plans to follow!

What we have learned

I found that it was best to choose students to speak without preparation or a script, as then they could share their knowledge and opinions naturally on camera. In future I will attempt to get even more people involved from our academy community in films like this.